



Internship: Entertainment & Corporate Relations

Company: Warrick Dunn Charities, Inc.

Location: Atlanta, Georgia

Duration: Summer 2016 – Spring 2017

SUMMARY

Warrick Dunn Charities internship program is designed to help undergraduate and/or graduate students further cultivate their skills through real-life work experience in the non-profit industry.

The Entertainment & Corporate Relations Internship will provide the opportunity to assist the WDC team with strategic discussions, alignment of celebrity and corporate brand foundations and other potential partnerships.

COMPANY DESCRIPTION

Since 1997, Warrick Dunn Charities, a 501(c)(3) recognized nonprofit, has helped single parents and children thrive academically, socially and economically. With community and corporate support, Warrick Dunn Charities awards down-payment assistance, food and other donations to single parent families and children across the nation to combat poverty, hunger and ensure families have comfortable surroundings and basic necessities to improve their quality of life.

Warrick Dunn, former all-pro running back and philanthropist, began “Homes for the Holidays” during his rookie season in the NFL to honor his late mother. Betty Smothers, a Baton Rouge police officer was killed while working an off-duty assignment. Betty's Hope pilot program operated to empower youth to manage grief and to activate healing. Through Warrick Dunn Charities programming, Dunn memorializes his mother while giving hope and healing to communities.

RESPONSIBILITIES

Throughout the internship, duties and responsibilities may include:

Researching corporate giving areas and celebrity brands that best align with WDC

Supporting Advisory Council nationally

Developing database

Drafting letters and marketing materials

Disseminating WDC communications

Other duties may be assigned

SKILLS

Excel, PowerPoint, Word, Mapping, Social Media, Marketing, Graphic Design, MailChimp, etc.

Professionalism

COMMITMENT

Up to 10 hours per week

EDUCATION

Undergraduate students

EXPERIENCE

1 – 2 years

COMPENSATION

Unpaid, College students may apply for academic credit.

Email resume to hr@wdc.org.

June 2016