



Volunteer: Digital Marketing

Company: Warrick Dunn Charities, Inc.

Location: Atlanta, Georgia

COMPANY DESCRIPTION

Since 1997, Warrick Dunn Charities, a 501(c)(3) recognized nonprofit, has helped single parents and children thrive academically, socially and economically. With community and corporate support, Warrick Dunn Charities awards down-payment assistance, food and other donations to single parent families and children across the nation to combat poverty, hunger and ensure families have comfortable surroundings and basic necessities to improve their quality of life. Warrick Dunn, former all-pro running back and philanthropist, began “Homes for the Holidays” during his rookie season in the NFL to honor his late mother. Betty Smothers, a Baton Rouge police officer was killed while working an off-duty assignment. Betty's Hope pilot program operated to empower youth to manage grief and to activate healing. Through Warrick Dunn Charities programming, Dunn memorializes his mother while giving hope and healing to communities.

SKILLS

Content Writing, Creativity, Interactive/Social Media/SEO, Wordpress, Marketing, Graphic Design, Web Design, Website Programming, Search Engine Optimization (SEO)

RESPONSIBILITIES

Work with our team to keep our website, blog and social media content relevant, consistent, fresh and looking great. The information you share will help us as we connect affordable housing, economic empowerment, wellness, food resources, etc. to those in need. Our digital landscape keeps our community, donors, friends and others informed.

COMMITMENT

3 to 5 hours per week

EDUCATION

Some College

EXPERIENCE

1 – 3 Years

College students may apply for academic credit.

Email resume to hr@wdc.org.

June 2016